

HOT RED HAWKE'S BAY

13 May 2011

Media release

Hot Red Hawke's Bay at home

For the first time Hawke's Bay Winegrowers is presenting their successful regional wine expo locally.

After seven years of showing Auckland, Wellington and Christchurch the best red wines of the Hawke's Bay the event will also be held in Hawke's Bay this year as part of the 20th Anniversary for the Midlands Charity Wine Auction.

"The 20th anniversary for the auction is an incredible achievement for the regional wine industry. It marks 2 decades of substantial contributions from our wineries in the support of Cranford Hospice." said Lyn Bevin, Executive Officer of HB Winegrowers, "We wanted to add to the celebrations by including a Hot Red Hawke's Bay for our loyal local consumers".

The event will take place on Friday evening, the 3rd June from 4:00pm to 8:00pm at the Black Barn Bistro. It is the biggest of the regional expos with 24 wineries taking part and over 160 wines available to taste many of which are Trophy and Gold medal winners. This is the only event of its type where this many Hawke's Bay producers and wines are available in one place. Both red and white wines will be shown, including older vintages and new releases.

Held over Queens Birthday Weekend, wine lovers can begin on the Friday evening at Hot Red Hawke's Bay and then follow up with the Midlands Pre-Auction Tasting and Charity Wine Auction on the Saturday. Public tickets are available from the wine auction website www.charitywineauction and are limited in number. "I'm hoping we have the same sell-out and success here locally that we do in Auckland and Wellington." added Lyn. "We would love for it to become a regular event".

Wineries participating at the Black Barn event are Alpha Domus, Askerne Vineyards, Beach House Wines, Black Barn Vineyards, Bridge Pa, Church Road, CJ Pask Winery, Clearview Estate, Crossroads, Craggy Range, Cypress Wines, Elephant Hill, Esk Valley, Mission Estate, Hawkes Ridge, Lime Rock Wines, Moana Park, Ngatarawa Wines, Paritua Vineyards, Sileni Estates, Te Awa, Te Mata Estate, Vidal Estate and Villa Maria.

Wine trade and media can register directly with Hawke's Bay Winegrowers Inc through their website www.winehawkesbay.co.nz.

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Complimentary media passes are available by contacting Lyn Bevin, Executive Officer, Hawke's Bay Winegrowers Inc. A limit of 4 passes per publication applies.

For more information:

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Phone 06 876 3418 or email lynb@winehawkesbay.co.nz.

"One forgets just how fine New Zealand's Cabernet Sauvignon and Bordeaux blends can be, particularly in Hawke's Bay.."
Neal Martin, Writer for Robert Parker, May 2008.