


HAWKE'S BAY WINE GROWERS

2010 EVENTS CALENDAR

DATE	EVENT	PLACE	FOR	CONTACT
29 th January	 NEW ZEALAND CABERNET MERLOT FORUM A forum for excellence that looks into all areas of production of this classic category including Cabernet Sauvignon, Merlot, Malbec, Cabernet Franc and blends.	Hawke's Bay Opera House Hastings, NZ	Media, Trade & Wine Industry	Nicola Pentelow Event Manager Ph 021 807579 www.cabernetmerlotforum.co.nz
30 th January	 HARVEST HAWKE'S BAY WINE & FOOD FESTIVAL One gorgeous venue....over 40 top Hawke's Bay wineries and boutique food producers, and a selection of sensational entertainers.....this is the 2010 summer wine and food festival you cannot miss!	Roy's Hill in the Gimblett Gravels, SH 50, Hawke's Bay, NZ	General Public	Carol-Ann Stubbs Event Manager Ph 0800 HB WINE (4429463) Email wine@harvesthawkesbay.co.nz www.harvesthawkesbay.co.nz
30 th January	 NEW ZEALAND SYRAH SYMPOSIUM A pre-event to Pinot Noir 2010, the NZ Syrah Symposium is your chance to examine what makes a great international Syrah and is a unique opportunity to taste some of NZ's finest examples of Syrah alongside top international examples.	Hawke's Bay Opera House Hastings, NZ	Media, Trade & Wine Industry	Nicola Pentelow Event Manager Ph 021 807579 www.syrahsymposium.co.nz
22 nd Feb 25 th Feb 28 th Feb	 NEW ZEALAND WINE PURE DISCOVERY NZ In A Glass AUSTRALIA The biggest NZ wine events in Australia, NZ's biggest export market. A trade show and consumer event for all NZ wines and wineries. Hawke's Bay will be showcasing specially selected wines and providing the information and experience of our ultra premium wine producing region.	Melbourne, AUSTRALIA Sydney, AUSTRALIA Brisbane, AUSTRALIA	Media, Trade, Wine Industry & General Public	Nicole McMillan NZWG Event Manager Ph 0061 3 9614 5474 Email Nicole@nzwine.com
5 th June	 MIDLANDS HAWKE'S BAY CHARITY WINE AUCTION sponsored by MIDLANDS MORTGAGE TRUST & HAWKE'S BAY WINEGROWERS Midlands Hawke's Bay Charity Wine Auction An annual Hawke's Bay event and, NZ's oldest charity wine auction. Proceeds from the Midlands Hawke's Bay Charity Wine Auction are a major source of funding for Cranford Hospice in caring for the terminally ill and their families in Hawke's Bay. It is with their efforts and role in the community in mind that barrel lots of reserve and premium wines, smaller bottle lots and classic styles not commercially available are whole-heartedly given. Hawke's Bay Winegrowers is proud to be associated with this cause.	Tom McDonald Cellar Church Road Winery Hawke's Bay, NZ	General Public	Carol-Ann Stubbs Event Manager Ph 0800 HB WINE (4429463) Email info@charitywineauction.co.nz www.charitywineauction.co.nz
15 th June 16 th June 17 th June	 HOTRED HAWKE'S BAY 2009 WINE EXPO Our fantastic annual wine expo bringing the best of Hawke's Bay's red wines for you to enjoy, long standing favourites and new releases. The biggest selection of Hawke's Bay's wineries and red wines you'll ever see outside the region!	Christchurch, NZ Wellington, NZ Auckland, NZ	Session 1: Media & Trade Session 2 : Media, Trade & General Public	Nicola Pentelow Event Manager Ph 021 807579 www.winehawkesbay.co.nz
29 th June 30 th June	 NZ WINE BUSINESS SYMPOSIUM NZ's two day Wine Business Symposium focuses on taking New Zealand wine brands to the global market with a broad and cross-disciplinary approach. Marketing, branding, distribution channels, international markets, sales, market intelligence and much, much more.	Eastern Institute of Technology Taradale, Hawke's Bay, NZ	Media, Trade & Wine Industry	Corinne & Kevyn Moore Oncall Conference Management Ph: 06 844 9956 oncalle@clear.net.nz http://winebusiness.co.nz/
26 th July 29 th July	 HOTRED HAWKE'S BAY 2009 WINE EXPO Hot Red Hawke's Bay AUSTRALIA Our inaugural international wine expo bringing the best of Hawke's Bay's wines for you to experience, enjoy and appreciate while learning about this fantastic ultra premium red wine region in NZ. Meet the winemakers and discover our world in your glass!	Zinc @ Federation Square Melbourne, AUSTRALIA Harbours Edge Events Centre Darling Harbour, Sydney, AUSTRALIA	Session 1: Media & Trade Session 2 : Media, Trade & General Public	Lyn Bevin Executive Officer Ph 0064 6 8763418 lynb@winehawkesbay.co.nz www.winehawkesbay.co.nz
19 th October	 Hawke's Bay A & P Mercedes Benz Wine Awards The only fully regional wine awards attract the best of Hawke's Bay Wines and produces a range of winners the region can be justifiably proud of. Entries are restricted to wines with at least 85% Hawke's Bay fruit, reflecting international trends that see competitions adopting a more regional approach. Judges are able to concentrate on the specific qualities of that region. The flights of wines are smaller and more specialized, allowing their distinctive regional traits to shine.	Hawke's Bay Showgrounds, Hastings, NZ	Media, Trade, Wine Industry & General Public	FREEPHONE: 0508 946 329 Phone: 06 878 3123 E-mail: info@hawkesbaywineawards.co.nz Website: www.hawkesbaywineawards.co.nz